

LMS e-Learning Implementation Podcast Transcript #2 *Interview with Jon Preble*

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Mary Kay Lofurno: Welcome to the second edition of the [SyberWorks LMS e-Learning Podcast series](#). My name is Mary Kay Lofurno. I am the director of marketing here at [SyberWorks](#) and I am your host today. In this edition we will be [talking with Jon Preble, Vice President of Development at Southeastern Building Trades Associates, Inc.](#) or [sptaonline.com](#) about their use of the [SyberWorks hosted e-learning solutions](#) to provide continuing education credits to workers in the trades that are required by law to maintain their licenses in the state of Georgia, Florida, and Alabama.

Good morning, Jon. Thanks for coming to talk with us today.

Jon Preble: Good morning, Mary Kay. How are you doing today?

Mary Kay: Terrific. Can you tell me about your company and the types of [online courses](#) you offer?

Jon: Yes. We've been around since 1995 and we have been providing continuing education for licensed contractors, which includes plumbers and electricians, and pretty much anybody who is in the licensed trades. We started off in Georgia and we have moved into Florida and Alabama in the last couple of years. We have been using the [SyberWorks learning management system](#) and the [SyberWorks author](#) to develop these courses and offer them to our customers.

Mary Kay: Wow! That sounds great. What are some of the business and system requirements that were important to your company's [online training](#) program?

Jon: Well, I think what really attracted us to [SyberWorks](#) in the beginning was just the ease of the [author](#), of the tool that's used to develop the [courses](#), and put them in the correct form, so that people can take these classes from home, which was one of our customers' main... or one of our marketing's benefits was to show these people that they can take these classes from home. So, that was great. And then, the whole comprehensive attitude that [SyberWorks](#) took in providing us a package that would make it very easy for a small company like ours to provide this to our customers.

Mary Kay: How many people do you have administering your [training](#) right now?

Jon: We have about... The number of people taking the training?

Mary Kay: Well, that would be good information too, but the person who administers the system.

Jon: Ok. We have actually just one person that's in charge of administering the entire program and she is administering programs to, probably, 5000 to 7000 people.

Mary Kay: Well, that sounds like some really big costs in labor savings here.

Jon: Definitely.

Mary Kay: Jon, is there anything else you would like to say about [why you chose SyberWorks](#). What has been your [customer experience](#) here?

Jon: Well, when we started putting this program together, we had bids from a large number of companies. And at [SyberWorks](#), the people that we worked with, from the salesman to the people who told us how the systems worked,

were by far the easiest people to work with, the most pleasurable people to work with, and they just made everything very simple. They treated us like we were very important and that's very important in today's business environment.

Mary Kay: You know, you are absolutely right. Well, that sounds great and I know you have to run, so thank you so much for joining us today here at [SyberWorks](https://www.syberworks.com).

Jon: Thank you for having me.

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