

e-Learning Lingo Podcast Defines “RFID”

Waltham, Massachusetts –April 8, 2009

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Announcer: The e-Learning Lingo Podcast.

Mary Kay Lofurno: Hello. This is Mary Kay Lofurno, Marketing Director here at SyberWorks. Welcome to the 132nd episode of the e-Learning Lingo Podcast series.

Last week, Dave Powell talked about Integrated Learning Systems. This week, Dave defines RFID. So, I ask you, do you know your e-Learning Lingo?

[theme music]

Mary Kay: All right, Dave, tell us about RFID.

David Powell: RFID stands for “Radio Frequency Identification.” It is a wireless information transmission technology that may take the place of barcodes in the future.

Mary Kay: OK. Dave, how does RFID work? Could you tell us?

Dave: Sure. First, a physical tag, sometimes called a “smart label,” is placed on an object. Then a separate transceiver is used to read the tag and provide information about the object.

Mary Kay: Cool! Thanks, Dave. Have a great afternoon.

Dave: You too, talk to you soon.

Mary Kay: This is Mary Kay Lofurno, Marketing Director at SyberWorks. Thanks for listening to Episode 132, of the e-Learning Lingo Podcast. This week, Dave Powell talked about RFID. The Episode 132 podcast audio, and transcript will be posted on the e-Learning Lingo Podcast blog.

Next time on the e-Learning Lingo Podcast, we’ll talk about a term used in vocabulary training. Until that time, have a great week!

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Announcer: SyberWorks Podcast. Learn any time, any place.

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