

e-Learning Lingo Podcast Defines “Unicasting”

Waltham, Massachusetts –January 6, 2009

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Announcer: The e-Learning Lingo Podcast.

Mary Kay Lofurno: Hello, this is Mary Kay Lofurno, Marketing Director here at SyberWorks. Welcome to the 120th episode of the e-Learning Lingo Podcast Series.

Last week, Dave Powell talked about Didactic Instruction. This week Dave defines Unicasting. So I ask you, do you know your e-Learning Lingo?

[theme music]

Mary Kay: Hi, Dave. Tell us about Unicasting.

David Powell: Unicasting refers to communications between a single sender and a single receiver over a network.

Mary Kay: Dave, can you give us an example of unicasting?

Dave: One example of unicasting is an email message that is sent directly from one person to another.

Mary Kay: OK, sounds great, Dave. Have a good afternoon.

Dave: You, too. Talk to you soon.

Mary Kay: This is Mary Kay Lofurno, Marketing Director at Syberworks. Thanks for listening to Episode 120 of the e-Learning Lingo Podcast. This week, Dave Powell talked about Unicasting.

The Episode 120 podcast audio and transcript will be posted on the e-Learning Lingo Podcast blog. Next time on the e-Learning Lingo Podcast, we’ll talk about a term used in teaching theory. Until that time, have a great week.

Announcer: SyberWorks Podcast. Learn any time, any place.

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