

e-Learning Lingo Podcast Defines “Andragogy”

Waltham, Massachusetts –July 16, 2009

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Announcer: The e-Learning Lingo Podcast.

Mary Kay Lofurno: Hello, it’s Mary Kay Lofurno, Marketing Director here at SyberWorks. And, we have reached a milestone here on the e-Learning Lingo Podcast series. Today is our 100th episode, isn’t that exciting? We are fired up about it.

Well, to get started, last week Dave Powell talked about “avatars.” This week, Dave defines “Andragogy.” So I ask you, do you know your e-learning lingo?

[theme music]

Mary Kay: All right Dave, so tell us what Andragogy means?

David Powell: Andragogy is a term coined by Malcolm Knowles to describe the way in which adults learn. And according to Andragogy, their learning motivations include: “What’s in it for me?”, “Let me decide how I’ll learn it”, “Where does this fit into the other stuff I know?”, “Sell me on learning this” and “Remove the obstacles from my path please.”

Mary Kay: All right. What is the difference between traditional child learning and this concept of adult learning?

Dave: Knowles distinguished adult learning from child learning in four ways. He said that adults are more successful when they are involved in the planning and evaluation stages of their instruction; that experience is the strongest teacher for adults, that adults are more interested in learning about topics that are immediately relevant to their lives and that adult learning is more problem-centric than content-centric.

Mary Kay: Thanks, Dave. Have a great afternoon.

Dave: You too, talk with you soon!

Mary Kay: This is Mary Kay Lofurno, Marketing Director at SyberWorks. Thanks for listening to episode 100 of the e-Learning Lingo Podcast. This week, Dave Powell talked about Andragogy. The episode 100 podcast audio and transcript will be posted on the e-Learning Lingo Podcast blog.

Next time on the e-Learning Lingo Podcast, we will talk about a tool used in decision making. Until that time, have a great week.

Announcer: SyberWorks Podcast. Learn any time, any place.

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