

SyberWorks e-Learning Podcast Transcript #37 *Learning Management Systems Used in Distributor-Modeled Training (Transcript)*

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Mary Kay Lofurno: Welcome to the next edition of the SyberWorks e-Learning Podcast Series. My name is Mary Kay Lofurno. I am the Marketing Director here at SyberWorks and your host today. SyberWorks specializes in custom e-learning solutions, learning management systems, and custom e-learning development for corporations, governments, and nonprofits.

In this edition, we are going to be talking with Steve Pena, Senior Implementation Consultant here at SyberWorks, about his recent article “Distributor Modeled Training.”

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Mary Kay: Hi Steve. It is great to have you here on the SyberWorks e-Learning Podcast Series.

Steve Pena: Great to be here Mary Kay. How are you?

Mary Kay: Good! I am great. All right. Let’s get going. I know you recently wrote a piece titled “Distributor Modeled Training”. So without getting too much into the article, can you talk to us about the focus of the piece?

Steve: Sure. As you know, many companies use a distribution model to sell their products and services. In this article, we describe how an LMS can not only be configured to handle this model, but also to enhance the advantages companies get from it.

Mary Kay: OK. Sounds good. Is there anything else you would like to share, Steve?

Steve: Sure. The article gets into how you can let your distributors manage and deliver training to both their end-users and their sales staff. I will stop here because I really do want people to read the article in full.

Mary Kay: All right. Sounds good. Folks, please download Steve’s article and read it, because it has a lot of great information in it. It is located in the SyberWorks Media Center under the e-Learning Articles section.

Steve, I know you are a busy guy, so I am just going to let you go. Thanks for joining us this week.

Steve: OK. Thanks a lot Mary Kay.

Mary Kay: Thank you for listening to our podcast today with Steve Pena, Senior Implementation Consultant here at SyberWorks, on our e-Learning Podcast Series. Have a great day!

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