

SyberWorks e-Learning Podcast Transcript #36 *Make the Most of Existing Tools*

[music]

Announcer: SyberWorks podcast. Learn any time, any place.

Mary Kay Lofurno: Welcome to the next edition of the SyberWorks e-Learning Podcast Series. My name is Mary Kay Lofurno, I'm the Marketing Director here at SyberWorks, and your host today.

SyberWorks specialized in custom e-learning solutions and learning management systems, and customer e-learning development for corporations, governments, and non-profits.

In this edition we're going to be talking with Steve Pena, Senior Instructional Designer and Implementation Consultant here at SyberWorks, about his recent article, "Make the Most of Existing Tools."

[music]

Mary Kay: Hi, Steve. As always, great to see you here on the SyberWorks e-Learning Podcast.

Steve Pena: Hi, Mary Kay. It's great to be here. How are you?

Mary Kay: I'm doing awesome. OK, let's get to it. I know you recently wrote an article, *Make the Most of Existing Tools*. I don't want you to get too much into your piece, but can you give us a couple of highlights from your article?

Steve: Sure, Mary Kay. This one starts off where my last article off, with the Net Gen audience and how to create effective e-learning for this efficient information-gathering, visually-engaged audience.

Mary Kay: All right, that sounds really good. Is there anything else you'd like to share, Steve?

Steve: The key message of the article is that you probably already have many tools available to you to reach the Net Gen audience.

Mary Kay: Folks, please download Steve's article and read it, because it has a lot of great information. It's located in the SyberWorks Media Center under the e-Learning Articles section.

Steve, I know you're busy, so I'll let you go. Thanks for joining us today.

Steve: Thank you, Mary Kay.

Mary Kay: Thanks for listening to our podcast today on making the most of existing tools when it comes to e-learning development, with Steve Pena, Senior Instructional and Implementation Consultant here at SyberWorks, on our e-Learning Podcast Series. Have a great day!

[music]

Announcer: SyberWorks Podcast. Learn any time, any place.